

A VISION FOR RHYL TOWN CENTRE

COMMUNITY ENGAGEMENT SUMMARY

April 2019



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INTRODUCTION

This report summarises the findings and emerging themes from the community and stakeholder engagement programme undertaken to support and shape the development of a vision for Rhyl Town Centre.

BACKGROUND

Denbighshire County Council has been working with partners to develop a vision for Rhyl Town Centre.

This vision will shape the future of the Town Centre over the next 15 years. Bringing vibrancy back to the High Street, creating an attractive mix of residential, retail, public space and cultural opportunities. It aims create a modern, distinctive resort town centre that meets the needs of its community and gives people from in and outside Rhyl a reason to visit.

A project team, including Ion Development and Planit-IE, was appointed by Denbighshire County Council to prepare the vision. Pleydell Smithyman Limited put together a programme of community and stakeholder engagement. This engagement was undertaken to ensure the voices of the community and stakeholders were heard and considered during the process.



PHASE ONE

Between February and May 2018 the project team delivered a programme of community and stakeholder engagement. This first phase of engagement was focused on understanding people's perceptions of the Town Centre and aspirations for its future.

Events and activities were promoted through partnership networks, social and local media. The following workshops, meetings and engagements took place during this first phase.

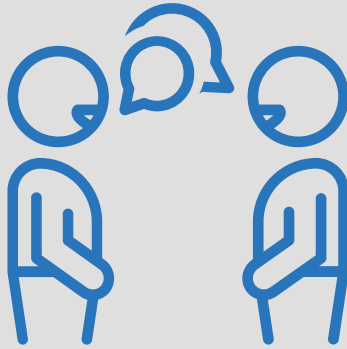


DATE	LOCATION / EVENT	GROUP	TYPE OF ENGAGEMENT
February - April	Various	Stakeholders	Meetings
February - April	Online	All	Online Questionnaire
21 February 2018	Wellington Community Centre	Rhyl Town Council	Meeting
1st March 2018	Rhyl Town Hall	Stakeholders	Workshop
15th March 2018	March for Business: Business Boot Camp	Businesses	One on One Interviews
19th March 2018	March for Business: Big Ideas Wales	Businesses	One on One Interviews
23rd March 2018	Pavilion Theatre	Local Businesses	Presentation & Engagement
30th & 31st March 2018	White Rose Centre	Community and Visitors	Pop Up Stall
24th April, 22nd, 23rd and 24th May 2018	Youth Groups	Young People	Listening Session
25th & 26th April 2018	Foryd Centre	Senior Citizen's, Economically Disadvantaged and Volunteers	Listening Session
27th April 2018	Rhyl Town Centre	Local Businesses	Listening Session
28th April 2018	Kite Surfing Centre	Community and Visitors	Listening Session
4th & 9th May 2018	Oak Tree Centre	Community	Pop Up Stall
12th & 13th May 2018	Morrisons	Community and Visitors	Pop Up Stall
14th May 2018	Rhyl Library	Community and Visitors	Pop Up Stall
24th May 2018	North Wales Women's Centre	Local Women	Meeting
28th May 2018	Seafest	Community and Visitors	Pop Up Stall
6th July 2018	Pavilion Theatre	Local Businesses	Presentation & Engagement
17th July 2018	Rhyl Town Hall	Stakeholders	Workshop
18th July 2018	Rhyl Town Hall	Local Businesses	Drop In
29th July 2018	Rhyl Harbour / Rhyl Raft Race	Community and Visitors	Pop Up Stall
1st August 2018	Play Day, Oak Tree Centre	Community and Visitors	Pop Up Stall
10th & 11th August	Sunnyvale Caravan Park	Visitors	Pop Up Stall
25th & 26th August	Rhyl Air Day	Community and Visitors	Pop Up Stall
7th & 8th September 2018	White Rose Centre	All	Exhibition

PHASE ONE: SUMMARY



23 Events



1,597
Participants



748 questionnaires
completed



239
website visits



222 businesses participated





PHASE ONE: EMERGING THEMES

The key issues raised by the community and stakeholders during this phase included:

People and businesses expect the town centre to have a retail focus.

The perception of Rhyl from both those who live locally and visitors from further afield is poor.

The appearance of the town centre is negatively impacting on how people think and feel about the space.

People need a reason to visit Rhyl town centre and feel this is missing at the moment.

Getting the basics right is key. Facilities, such as toilets, parking and signage are important.

A need to encourage the community and businesses to be more aspirational.

Rhyl town centre needs a clear vision.

Local people and businesses want to be sure the town centre caters for the community first before thinking about visitors.

PHASE TWO

The phase one engagement process was used to inspire and inform the team shaping the proposals for the future of Rhyl Town Centre.

A draft vision was presented to the community and stakeholders between February and April 2019.

The aims of this second phase of engagement were to:

- » Explain how the feedback received in phase one has been addressed in the draft vision.
- » Provide a chance for all stakeholders to provide feedback.
- » Present draft proposals for open and honest comment.

The table below summarises the engagement activities undertaken during phase 2. It should be noted that a specific programme of consultation around potential de-pedestrianisation of the High Street and wider traffic proposals was also undertaken between April and May 2019.



DATE	LOCATION / EVENT	GROUP	TYPE OF ENGAGEMENT
20th February 2019	Wellington Community Centre	Rhyl Town Council	Meeting
27th March 2019	Rhyl High School	Children and Young People	Workshop
28th March 2019	Rhyl Town Hall	Stakeholders	Presentation Workshop
29th March 2019	Ysgol Emmanuel	Children	Workshop
4th April - 6th April 2019	64 High Street, Rhyl	Community, Stakeholders and Visitors	Exhibition
April 2019	Rhyl Library	Community and Visitors	Exhibition
Spring / Summer 2019	Denbighshire County Council Website	Community and Visitors	Online Exhibition and Feedback Form

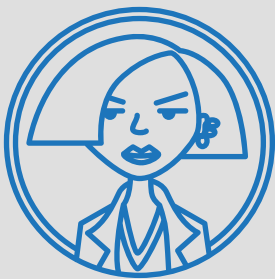


PROMOTION OF EVENTS

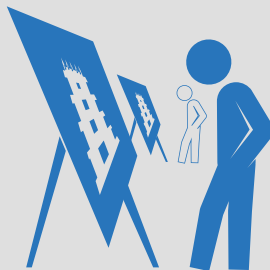
The community exhibition and online activity was widely promoted via:

- » Local media;
- » BBC Radio Wales;
- » Denbighshire County Council Website and Social Media;
- » Rhyl based / focused social media accounts;
- » Email invitations to stakeholders;
- » Email invitation to all businesses in Rhyl;
- » Window displays in the Town Centre at the location of the exhibition.

PHASE TWO: SUMMARY

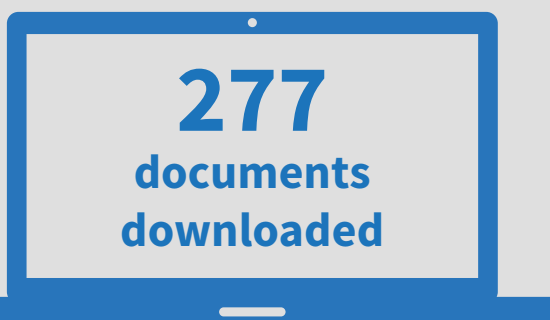


83 children and young people engaged with



757 people visited the exhibition

42 feedback forms collected



277 documents downloaded



31 stakeholders participated

PHASE TWO FEEDBACK

The table below provides a high level summary of the key issues raised during phase two. Issues have been grouped into the project topics / themes.

TOPIC	COMMENTS
The Vision	<ul style="list-style-type: none"> » Overall people want to see positive change in Rhyl Town Centre. » Concern about change in Rhyl not being shaped by locals but “people from elsewhere who don’t understand the town.” » As with phase one, there was a perception that the proposals could price out local people and lead to gentrification. » It was felt the vision did not provide enough for children, young people and families. » The 8 themes captured the type of change that people wanted to see but the idea of a 24/7 town centre raised concern specifically about anti-social behaviour. » Ensuring that Rhyl “doesn’t become another Blackpool” but is unique and retains what makes it special.
Retail & Enterprise	<ul style="list-style-type: none"> » The demand for “big name” retailers to return has carried over from the first phase of engagement, with consistent requests for Primark and M&S. » The community and stakeholders would like to see more detail as to how the Council and partners will reduce the number of empty shops. » Proposals for the former Granite and Next stores were widely welcomed. » Business rates are an ongoing issue. » Independent retail was welcomed, there was particular demand food retail e.g. butchers and fishmongers. However, there was concern that Rhyl would not be attractive to such traders. » The Tech Hub proposals were supported but the community would like to see it benefit more than just young entrepreneurs but anyone with an entrepreneurial idea / spirit in the area. » There was a perception that the proposals did not include enough in terms of “things to do” and entrainment for a resort town.

TOPIC	COMMENTS
Residential	<ul style="list-style-type: none"> » More people living in the town was on the whole positively received. » Underlying concern about the quality of offer and therefore type of people living in the town. » Clarity around issues such as parking for residents.
Public Realm	<ul style="list-style-type: none"> » Positive response to improvements to the Public Realm. » Concern about maintenance and sustainability. » Feeling that seagulls and lack of shelter in bad weather aren't being addressed.
Traffic	<ul style="list-style-type: none"> » Not a clear consensus around de-pedestrianisation. Those pro the proposals focus on better connectivity and links to the beach / promenade. » Those against it focus on safety and pedestrians. There is also a perception that "as a resort town we should have some pedestrian areas." » Participants felt that the spilling out of activity such as eating and drinking onto paved areas / pavements, conflicts with the traffic proposals specifically de-pedestrianisation. » On the whole parking was more of a concern for attendees and the demand for free parking continues "we're the only town on the North Wales coast without free parking and we have the worst offer." » Stakeholders in particular would like to see more consideration given to linking the town centre to the Promenade's facilities e.g. a land train. » People felt more clarity was needed about the proposed re-design at the top of the High Street specifically in relation to any re-location of the Clock Tower.
Queen's Market	<ul style="list-style-type: none"> » The idea of an Altrincham Market style re-development was received positively, with the caveat that people wanted more information in order to make an informed decision. » Concern about current tenants both in terms of relocation during building works and "being priced out" following development. » Strong desire to see proposals retain and celebrate the sites history.

TOPIC	COMMENTS
Enforcement	<ul style="list-style-type: none"> » Enforcement officer for Rhyl Town Centre a positive addition and key part of proposals. » Concern that businesses and landlords aren't positively engaged in maintaining their buildings.
Other	<ul style="list-style-type: none"> » Anti-social behaviour and begging are concerns that impact on the perception of the town that the community felt the vision failed to address. » How can the vision be environmentally conscious and sustainable. » Although the project is at vision stage the community in particular is concerned about the detail specifically: <ul style="list-style-type: none"> • Toilets • Provision / accessibility for people with disabilities including parking • Location of parking both for residents and visitors • Signage in and around town • Play provision for children, young people and families • Community facilities specifically for the elderly • Street lighting • Bins / recycling • Street cleansing and the sea gulls issue



CONCLUSION

This report is a consolidated summary of the feedback obtained through two phases of community and stakeholder engagement to support the development of a vision for Rhyl Town Centre.

Phase One:

The initial phase of engagement showed that the town centre is perceived to be run down and in need of regeneration. However, there were mixed views as to how this should be achieved. Whilst some wanted to return Rhyl to the “glory days” of the past, others wanted to be more forward thinking. All feedback collated during this phase was provided to topic leads and the wider design team to shape the draft vision.

Phase Two:

The draft vision for Rhyl Town Centre was shared with stakeholders and the community between February and April 2019. Overall the proposals were well received and highlighted the desire for positive change.

There was support for the proposed mix of retail, residential and public realm. The 8 big ideas which form the basis of the vision were on the whole responded to positively, with the exception of the 24/7 town centre which it was felt would contribute to anti-social behaviour. There is not clear consensus around which of the 8 ideas should be prioritised and it was felt that the vision didn't deliver on “entertainment, the things for families to do that make a resort town.”



Appendix 1.

Summary Responses from Feedback Forms

Respondents

81% of the 42 people who completed a feedback form were residents, 10% business owners. It is important to acknowledge that only a small sample of people who attended the event opted to complete a feedback form.

Do you agree with the proposals for the future of Rhyl Town Centre?

61% agreed with the proposals, with 12% disagreeing. The remaining 27% were not sure.

Comments on the proposals are shown below:

- » Definitely need to increase good publicity of all events through any and all media. Think this is lacking (positivity).
- » May agree with some of it, but could not agree to the whole package. Seems more top down than what your poster suggests.
- » More yes than no - some good ideas which could be progressed easily in a short time scale. Others are obviously still on the fly ideas.
- » SC2 should be a proper water park. Rhyl need attractions like a paddling pool, fair etc. The Council needs to listen to what people are saying.
- » SC2 is over priced and caters for children. If you are going in there as an adult and paying top money you want facilities that cater for you.
- » Some proposals I'm completely for. Rhyl has been neglected for decades and so is in dire need of regeneration. I don't agree with using the pedestrianised area in the High Street, nor do I agree with making the town centre 24/7.
- » To get people to visit Rhyl, yes we need more shops but we also need more entertainment for tourists e.g have entertainment at the arena every day in summer and all school holidays.
- » Reduce area for retail, concentrate shops together, far too spread out.
- » Depends on what shops will be opened.

Is there anything that you think we've missed / that you think should be included in the proposals?

- » Information regarding space within Queens's Market and it's relation to Sussex Street Christian Centre (Rhyl Baptist Church) and their current car parks (East and West)
- » Not for the Town Centre. I'm upset there is no paddling pool - I'm 75 and all my life there's been a paddling pool which I enjoyed with my children and grandchildren.
- » Britain in Bloom, Incredible Edible, Beach is one of the best in Britain

- » Many residents are poor / unemployed / low waged / disabled etc. The tech hub shouldn't just be for rich young people or a place that poor people can't access. Get rid of the Public Space Protection Order in Rhyl. Stop moving on and criminalising homeless and unemployed people. Rhyl / Denbighshire doesn't not have recycling bins. Put these in!
- » Encourage water activities on the sea front including the Marina.
- » There should be flats / houses to let (for families) so that people do not always stay at Caravan sites. Cheap prom activities for families. Cheap rents and rates for shops. Parking available to buy goods outside of shops. A new roller skating rink / fair ground.
- » When coming in from Kinmel Bay it is not very attractive. Rhyl could do with more attractions to draw visitors in like an ice rink.
- » Get rid of the seagull problem.
- » Family beach zone with designated area at top of High Street - cleaned regularly in the summer.
- » Make sure that owners of the sites (Treham and Parkers) do NOT have any say in how these units are used. We've had enough amusements.
- » Benches and toilets for senior citizens.
- » Seagull problem around the High Street if wanting food outlets to have space outside, and traffic flow if sat outside of the buildings
- » More parking for visitors. More pedestrianisation for events and socialising. Facilities for visitors of all ages.
- » There's very little in your plans for young people.
- » Public toilets.
- » More policing in the town centre, especially at night.
- » Bring back a decent fun fair. Clean all drug dealers and beggars from the town, something local police seem incapable of doing.
- » Sort the seagulls out. How can you sit outside with them flying around. Keep the High Street clean and tidy.
- » A meeting place for OAP's to make new friends, chat, have a cup of tea etc.
- » Bring the street market back, something in the arena each weekend.
- » I feel there needs to be a change of attitude among the people of Rhyl and the Council. A more positive outlook is needed by all parties. Residents need to feel listened too. For example SC2 is a missed opportunity as there is no swimming area.
- » If these proposals come to fruition it would be great to see it after so many years of looking derelict.

Do you agree with the proposals outlined for the Queen's Market?

75% agreed with the proposals shown at the exhibition compared 22.5% who weren't sure and 2.5% who disagreed.

- » All good ideas, perhaps need parking for evening activities.
- » You need to lure new small businesses in so ownership between DCC and stalls/shops is essential. Start up rent and rates essential and increase as business blossoms.
- » What happens to existing shops / businesses during redevelopment? Would they have to be relocated? Would the developers pay for this / compensate for loss of revenue. Plans / maps are not very clear. Do not tell you much. Would rents be increased afterwards and would this price out low income / revenue part time shops e.g. wool shop? Reinstate public toilets inside Rhyl Train station. Could new centre and White Rose Centre have public toilets please.
- » Create a Victorian Market Hall and hold farmers markets, artisan markets and other events.
- » Make sure you keep its character!
- » As with Chester Market this will be fantastic.
- » Don't think you need more retail in the market as West End has empty shop half of High Street is empty. Maybe more things for children and young people to get them off hanging around the streets.
- » Take it back to what it was, a thriving market place including a fish market.
- » We want a high class butcher and fishmonger in the town. Also a decent supermarket e.g. Waitrose. Get M&S back as people have to go to Prestatyn on occasion for decent food as Rhyl only has the cheapo supermarkets.
- » Do not demolish the original building.
- » Queen's Market should have an indoor bowling alley and roller skating rink. Bring in the people.
- » Open all the stalls so it becomes a better market like it used to be years ago.

Do you support the proposed changes to traffic flow around the town centre, including the de-pedestrianisation of the High Street?

51.3% agreed, 28.2% were not sure with the remaining 20.5% being against the proposal.

- » To ensure safety of pedestrians alongside car usage.
- » Should not de-pedestrianise it! One of the very few pedestrian streets left in North Wales. Rhyl needs more disabled parking in more than just one location.
- » No cyclists should be on footpaths.
- » Losing pedestrian areas always a shame, perhaps open areas in Queen's Market will compensate.
- » Have just spent money putting new things in trees, seats.. Waste of money and could be dangerous getting in and out of shops.
- » Would a circular flow with parking reduce traffic in town and encourage more footfall?
- » De-pedestrianisation is not a good idea, the High Street should be busy with people not through traffic.
- » I don't think the High Street should be de-pedestrianised.
- » Keep the ring road and provide additional free parking. The High Street needs to be pedestrianised. Looking at functional / attractive town centres, they all have pedestrian areas.
- » Keep pedestrian area to help shops survive.
- » Very expensive - effect current businesses. Open up Market and Sussex Street to parking and traffic keep the rest as is.
- » I'm not sure how this would work.
- » I think the parking restrictions should be reinforced. The wardens often turn a blind eye to illegal parking.
- » Do not want to lose the pedestrian space in the High Street, also do not think they need to spend money on changing the traffic system.
- » The proposals might over emphasise a fix for difficulties experienced by motorists seeking to park. Would like to see all pay car parks publicly owned and with clear consistent charges / enforcement. Make on street parking more expensive to encourage short stay with Wellington Road "bottle neck" between the traffic lights abolished. Consider more cycle hire schemes and town centre "hopper" public transport between Tech Centre / Station and Beach / Marine Lake.
- » Shorter route to Morrisons from the bus station.
- » Regarding pedestrian flow from town to beach would footbridges or underground tunnels help in reducing the need for traffic lights on the Coast Road (Prom Road)?

- » Free parking in the town centre up to 3 hours (like Prestatyn) and longer parking times in the streets.
- » Parking - all other North Wales coastal towns have free parking. Rhyl worst offer dearest parking.
- » Building an attractive ramp / steps down to the Prom / Beach opposite Queens Street thus achieving footfall in that area as you claim to intend. This area formerly adjacent to the cycle track did not flood once during the hundred year "Towyn" flood do don't pay heed of that. Knocking down the existing bridge top of the High Street is a ridiculous option. It its an attractive feature but I expect you will compound 45 years of vandalism by doing so.
- » The key to the whole project is the congestion created by the A525 Vale Road traffic lights at Marsh Road junction.
- » I think there needs to be improvements to the traffic flow around the town centre.
- » Make car parking free and easier as at the moment parking puts tourists of shopping so they go elsewhere.
- » Altering traffic flow by changing roads - waste of money. Remove too many loading bays.
- » Parking in and around the town centre is a major problem!
- » More convenient parking at a fair price.

Do you have any comments on the proposals for the future of Rhyl Town Centre?

- » Little Venice - history to be retained somewhere.
- » I think it all looks great and should go ahead.
- » Repairs to upper storeys, roofs, guttering on many properties needs prioritising and encouraging owners to make improvements. More recycling opportunities and cleaner methods of dealing with waste generated by retailers.
- » Has WiFi been checked for whole area as being as best it can be?
- » Should be more things you can do for free and easily. The library shuts early so is usually closed when I am able to get to Rhyl, so I can't use it or anything in that building.
- » It's the best bunch as far as proposals have been in the past.
- » Assist in reducing Town Centre rateable values.
- » Have entertainment for children and adults. Fun music outside evening areas. Encourage big retail shops. Extend on top of the White Rose Centre to create more shops.
- » Cyclists should not be coming the wrong way.
- » Fight to bring business rates down to help local businesses succeed.

- » Listen to comments that are being put forward. Residents and regular visitors like myself know better than anyone what is needed.
- » General clean up - too many betting shops and charity shops.
- » Ensure that certain Liverpool prisons do no longer advertise as 'Come to Rhyl' when you're released. This is a fact. Entice Primark to Rhyl The Quay Park by the Ffordy would be perfect. This would most certainly bring people in Rhyl. Take 10% from any business that becomes profitable having used the new entrepreneur facility.
- » Clean the town centre and take pride, use the facilities we have and make the most of them.
- » Needs to be actioned as a complete overhaul not a silo as previous projects. Need a reason for visitors to visit.
- » Although you need to encourage younger people to the area you need to take into account that many people in the surrounding areas are older people.
- » I'm really glad this is happening, long overdue.
- » The Council only seem interested in big businesses e.g. Travelodge and Premier Inn who go cheap rate and rents, while us small hoteliers don't get any help.
- » They are very good and well thought out. As long as everywhere is kept clean.
- » Just keep tidying the buildings up. Don't let the owners neglect them much. If they can't look after them they shouldn't have them.
- » Bowling alley and roller skating rink.
- » No more betting shops, bring back M&S, have a butchers open every day instead of just weekends.
- » The town centre needs something unique to attract people to visit, but with a reasonable price.
- » Clean up buildings above shops. Sort out the seagull problem.
- » More free accessible disabled toilets and public toilets. Disabled toilets on plan for Tech Hub not large enough for wheelchairs to enter. All toilets on plans too close to kitchen (banned on domestic properties).
- » Really interested in Town Hall Square developments and keen to be involved in discussions planning.

Appendix 2.

Community Exhibition Feedback Notes from Displays: General

COMMENTS ON THE VISION

Comments left on post it notes by visitors to community exhibition.

- » Little Theatre should be included
- » Reducing traffic
- » Not getting what we asked for
- » Services under the road
- » Open market testing
- » Seagulls
- » Bus 15 minutes service
- » Food market
- » Help homeless people
- » Make job centre more available
- » Create more jobs
- » More business opportunities
- » Make people treating things with respect
- » Have businesses opening later on a Sunday
- » Better library opening times
- » More popular shops
- » More fast food outlets
- » Cycling signs for safety on promenade
- » Review pricing for SC2
- » More facilities for children
- » More litter picking
- » Skate park
- » Car park charges are too expensive
- » Fresh food suppliers
- » People friendly place
- » People living in up market accommodation
- » Cleaner methods of waste management for business and retail outlets
- » Ice rink
- » Sort sea gull poo out
- » Holiday resort for kids
- » Vibrant town
- » Different events weekly
- » Hard to find sea
- » Public transport needs improving
- » Need a paddling pool
- » Themed cafes
- » Improved security
- » Indoor fountain
- » Free transport for elderly
- » Youth clubs
- » Quality pubs
- » Penalties for feeding seagulls
- » Can't use main entrance of train station
- » Do something about the children's village
- » Climbing indoor area
- » Access in and around the church
- » Indoor fun centre
- » Bringing the town up to standard
- » Build a pier
- » Be bold
- » Canopy between market street
- » Control the seagulls
- » Move the leisure centre
- » A big wheel on the prom
- » Need a chemist
- » Traffic wardens
- » Frankie and Benny's needed
- » Reduce rent prices for businesses to avoid empty shops
- » Variety of shops
- » Need common sense approach

- » Don't control the seagulls
- » Outdoor cinema
- » Clean and tidy shop fronts
- » Bring tourist office to town hall
- » Build a theme park
- » Complement not compete
- » Giant chess
- » 1891 not always open
- » Remembering little Venice
- » Parent and child parking bays
- » Beach good asset
- » Rhyl has plenty of parking spaces
- » Retain quirky character of town
- » Go green
- » Shelter from weather
- » Keep the floor clean
- » Clean the gutters
- » Paint front of buildings
- » Stop seagulls attacking people
- » Move museum out of the library
- » Holiday shop
- » Not enough information on events bring employers like the tax office back to town
- » Assurances from changing ideas into reality
- » Visitors connect with the sea
- » Bring back fair ground
- » Clean up beach
- » More bins
- » Butchers
- » Underground parking car boot sale
- » Covered High Street to make on big shopping centre

Appendix 2.

Community Exhibition Feedback Notes from Displays: Traffic

COMMENTS ON TRAFFIC PROPOSALS

Comments left on post it notes by visitors to community exhibition.

- » Better access from Morrison's to bus station
- » Concerns about pavement
- » Follow Hollywell's lead
- » Seaside resort needs pedestrian areas
- » What are the parking rules - they need to be clear
- » De-predestination would put me off from coming with children
- » No parking on Wellington Road
- » Will remove freedom for pedestrians
- » Free car parking
- » No traffic down high street
- » Traffic noise will impact on town
- » Encourage better maintenance
- » Make blue badge parking
- » Can't walk on promenade because of cyclists
- » What's happening with Bath Street?
- » Why is Water Street car park taking so long to be finished?
- » Cycle hire scheme
- » Issues with Kimmel Street to be considered
- » De clutter barriers on upper high street
- » Retain places to sit and chat
- » Pedestrian areas free from traffic
- » Electric car charges
- » If traffic routes change people will stop driving past my business
- » Bad enough crossing the road at the moment
- » Don't forget signage
- » Leave clock tower where it is
- » What will happen to taxi ranks?

Appendix 3.

Pledge Cards

Contact details redacted

Pledge Cards

Pledge	Name & Organisation	Address	Email	Telephone Nº
Continuing to talk positively about Rhyl and its future in work and personal life				
By working hard and visiting more often				
Positive attitude, Shop in Rhyl whenever I visit for work meetings.				
Talking positively about the town and trying to identify additional resources to keep it clean				
Working together				
Keep talking to anyone about positives of Rhyl and development				
Supporting the difference of appropriate coastal defences.				
Keeping the ideas alive and moving forward				
Listening and creating a exciting vision.				
Help with arts and craft				
Continue to love Rhyl and help Mike with master plan				
Cleaning up litter				
Help with events				
Shop in town centre often				
O.A.P Place to spend time together				
To go to exhibition in Granite next Friday				
Help people have say on the proposals				
Delivering projects to re-connect the beach to the town centre and improve traffic flows				
Help with litter picking				
Sort Bird related issues out				
Utilise the experience from people in the community to help out with things				
Supporting all work with projects				
I will continue to support Rhyl and help prevent problems				
Building bigger benefits into Rhyl like support people into long term employment				
Act as a guide for people that are new to Rhyl				
Improve appearance of town centre and buildings				
Being Part of the of the bid and promote Rhyl in a positive way				
Improve the towns reputation				
Maintain engagement and support				
Clean town needed				
Attend more meetings and contribute as much feedback as possible				
Feeding ideas through practical channels				
People given opportunities to get involved with things				
Use walking over driving more				

Appendix 4.

Engagement with Children and Young People

EIGHT BIG IDEAS

Comments from children and young people on the 8 big ideas.

IDEA	FEEDBACK
REUNITE THE BEACH AND THE TOWN CENTRE	<ul style="list-style-type: none"> » Too much of a challenge, for not much change. » SC2 and other buildings have been built between the town and the beach obstructing the view. » Next to the cinema where Captain Noah's used to and the children's village new restaurants Frankie & Benny's, Nandos etc could be placed there to bring tourists and locals. » We need colour on the buildings its all gray and depressing on the sea front. » Lower the price of SC2 - too expensive. » Bring back the fair.
EXPAND THE EXISTING RECREATIONAL LED OFFER AND DIVERSIFY THE RETAIL AND FOOD OFFER - EXPLOIT THE GREAT LOCAL PRODUCE OF NORTH WALES.	<ul style="list-style-type: none"> » There should be more sweet shops! » Better shops would mean a better High Street. » Ice cream parlour. » Flip out / trampoling. » Gym for children and young people. » McDonald's should be bigger and have a drive thru.
CREATE A 24/7 TOWN CENTRE	<ul style="list-style-type: none"> » Good for emergencies, but we don't want the town centre open all the time. » Want to be Rhyl not another Blackpool. » Just open a new 24hr store. » Worried this would result in lots of litter.
INVEST IN THE PUBLIC REALM CREATE CIVIC SPACES TO BE PROUD OF	<ul style="list-style-type: none"> » Need places to get together. » More light sources such as lights of lamp posts, the High Street can sometimes look dark. » Make places for kids to create art / graffiti without getting into trouble.
INVEST IN THE PUBLIC REALM CREATE GREAT PLACES TO SPEND TIME WHATEVER THE WEATHER	<ul style="list-style-type: none"> » Rhyl needs indoor places for rainy days. » Town needs more plant life. » We need more recycling bins and awareness of the environment and recycling.
TRANSFORM THE QUEENS MARKET INTO A VIBRANT COMMUNITY ASSET	<ul style="list-style-type: none"> » Best idea because it used to be really good. » Keep the good parts of the market. » Renew the market and try to keep as much of the original building as possible.
MAKE THE TOWN CENTRE A DESTINATION FOR LOCALS, THE VISITORS WILL FOLLOW	<ul style="list-style-type: none"> » Nothing for children and young people, replace the aquarium with a 4G football pitch. » We want more tourists because it means more money. » We need to rebuild the Sky Tower so Rhyl becomes more of a tourist attraction. » Add more colour and light to Rhyl.
CREATE OPPORTUNITIES FOR THE LOCAL COMMUNITY TO SHAPE THE TOWN AND RAISE ASPIRATIONS	<ul style="list-style-type: none"> » Not sure what this idea means or what impact it would have. » Needs more explanation.

COMMENTS ON THE VISION

General comments from children and young people:

- » Needs ice cream shops.
- » Bakery needs to be more original everything is the same.
- » If the outside looks good it's welcoming.
- » Altrincham Market recreated.
- » Donkey rides on the beach.
- » Needs more tourism opportunities.
- » Recruit local pupils to help paint a building.
- » Needs a gallery and museum.
- » Bring people together in meeting points.
- » Don't make everything 24/7.
- » Create job opportunities.
- » Needs a Flipout.
- » Lots of windows for open views and natural light in the Queen's Market.
- » Try to restore the Queen's Market to its former glory.
- » There are lots of clubs that are dangerous because of the people and how they look. Get rid!
- » New flats for people.
- » Pandora!
- » More shops on the High Street.
- » A wall just for graffiti.
- » Put big maps around town and near the train station and hotels to show people where to go.
- » Ice or roller rink/s.
- » Better shops, no more pound shops.
- » Look at what Rhyl used to be like and take ideas from it.
- » We used to have shops like Claire's but now it's all just charity shops.
- » Make Rhyl better so big shops want to come here.
- » Tech Hub - good to support people's business ideas.
- » Needs parks / places to hang out with your mates.
- » Need separate paths for shoppers from the road. No cars on the High Street!
- » The White Rose Centre is a good spot for shops, living spaces and tourists.

Appendix 5.

Stakeholder Feedback (Summary Notes)

COMMENTS ON THE VISION

Comments from stakeholders, it illustrates the challenge of finding a consensus.

Love	Loathe	Missing
<ul style="list-style-type: none"> » Lighting for Town Hall and other buildings. » Improved connectivity with the Beach. » More greenery but must be right (get specialist advice) » De-cluttering the public realm » Focus on Town Hall improvements » Involve community in greening » Improving the quality of buildings » Making more of the Beach » De-pedestrianisation of the High Street » Trees / plants » Improved signage » Enhancing the Town Hall especially the outside space / square » 24/7 culture » Community involvement in decision making » Selling the excellent connectivity Rhyl has » Making better use of the events arena » Diverse businesses » Opening up the High Street 	<ul style="list-style-type: none"> » Current traffic flow especially from Rhuddlan » Not convinced by cars on the High Street » Public realm not being maintained and cleaned » De-pedestrianisation of the High Street » No mention of Arriva bus services » Nothing family orientated in Queen's Market » Barriers to the views of the sea » Not addressed how projects will be coordinated and delivered » Lack of coordination of events - who will manage? » The current state of Granite, Next and the old YMCA » Parking issues all over town not address » Road system west to east, also from South » Loss of location for the town centre Christmas tree » Seating area at the back of the Town Hall is untidy 	<ul style="list-style-type: none"> » Town Centre Offices » Need to ensure public realm is easy to maintained » Introduce art / public culture » Buses and bus routes » Accessible changing spaces toilet » Integrated bus and tourist railway tickets » Intergenerational community art project » Community landscaping / horticulture » Would a Pier work? » CO² neutral renewable energy - be ambitious » Grey - green infrastructure to reduce flood risk » Radio road shows, drive in cinema etc at the event space » Primark » Drinks bar in the Town Hall » Activity days for schools » Coordination / contact point for activities in open spaces » Tram service through Rhyl » Create spaces to celebrate local skills, arts, crafts etc

Love	Loathe	Missing
<ul style="list-style-type: none">» Opening up the High Street to traffic» Greening of the High Street		<ul style="list-style-type: none">» Ability to drop off in the High Street